



Using my personal data – Motor Products

Full Privacy Notice

Introduction

Thank you for choosing 1st Central. When you applied for, interacted with our website, or purchased insurance with us, you were asked to review our online privacy notice which provided summary information about our use of your personal data. This notice provides additional information, that as a valued customer, you should have to understand how we will use your personal data to provide our services.

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1. Who are you giving your information to?

There are two **controllers** who collect and **process** your **personal data** when you purchase the 1st Central Insurance product:



First Central Insurance Management

They are the insurance intermediary and provider of the finance product. They handle the day-to-day administration of your policy, claims and finance. They are your main point of contact for any data protection-related requests you may have.

They are registered as a **controller** with the UK Information Commissioners Office under certificate number Z1389426.

Registered Address:

Capital House, 1-5 Perrymount Road, Haywards Heath, West Sussex, RH16 3SY

Contact the **Data Protection Officer** at DPO@1stcentral.co.uk.



First Central Underwriting Limited

They are the insurance provider and underwrite the insurance policy. They assess and determine the terms of the policy and the associated premiums.

They are registered as a **controller** with the Gibraltar Information Commissioners Office under certificate number DP 009121.

Registered Address:

5 Crutchetts Ramp, Gibraltar GX11 1AA

Contact the **Data Protection Officer** at DPO@1stcentral.co.uk.

The **controllers** will together or separately determine the **personal data** collected, the **lawful reasons** for **processing**, how that **personal data** may be shared and for how long we will store the **personal data**.

This notice applies to all our motor insurance products. All **processing** applies generically to our products unless otherwise stated.

2. What information do we collect?

We will collect the following **personal data** about you during your application and policy for insurance:

Personal information

- Your full name and title
- Full address and postcode
- Date of birth
- Marital status
- Gender
- Employment status and position
- Telephone number
- Email address
- License number
- Vehicle registration, make and model, modifications
- Claims history
- Residency
- Home ownership
- Accident location
- No Claims Discount
- Driving Behaviour (1st Central Connect only)
- Demographic such as lifestyle, income, and education

Sensitive personal information

- Personal injury from previous claims
- Medical conditions that affect your license
- Motoring **convictions**, dates, and type
- Information pertaining to vulnerability

Payment information

- Card number, expiry date and CSV
- Bank account number and sort code

Electronic Identifiers

- IP address, device ID
- Mobile device ID
- Mobile app usage

Information you give to us on behalf of others

- Named driver – full name, date of birth, employment status, license numbers and **conviction** information
- Payers – the payment information, names, address, and email if someone else is paying
- Relatives or authorised representatives – full name and date of birth
- Third Party – if involved in a claim including name, vehicle registration
- Passengers – if involved in a claim

Information we receive from others

- Credit score, default Information, county court judgements/IVAs and financial history
- Identity fraud markers
- No Claims Discount and driving entitlements
- Additional mobile application and device Information
- Locational and Sensor information (1st Central Connect only)
- Vehicle MOT and Tax history

3. How will we use your information?

If you are considering buy a product or have brought a motor product, we will use **personal data** to perform certain activities. We do not do anything you would not expect or perform activities with unjustified effects. We have detailed our **lawful basis** for those activities using **personal data** and our secondary basis for using **sensitive personal data**. If we perform an activity that is in our legitimate interest, we have detailed that interest, and we will ensure that we balance this against your rights to privacy.

Activity	Description	Reason for Activity
Providing you a quote for insurance	<p>Whether you come directly to us or through a price comparison website or other provider we will capture and process personal data to evaluate the insurance risk and provide a quote for insurance.</p> <p>We undertake this activity through modelling, using internal and external sources of data and the decision is made by solely automated means that include profiling. See section 8 for more information.</p> <p>This can include sensitive personal data.</p>	<p>Necessary for entering and performance of a Contract.</p> <p>Substantial Public Interest – Insurance Purposes</p>
Providing you a quote for finance	<p>We will process personal data to assess options for how you can pay for the insurance product e.g.by finance or paying in full.</p> <p>We conduct credit and affordability assessments that will determine your suitability for our finance product and on what terms this can be provided.</p> <p>We undertake this activity through modelling using internal and external data and the decision is made by solely automated means that include profiling. See section 8 for more information.</p> <p>This will not include sensitive personal data.</p>	<p>Necessary for entering and performance of a Contract.</p> <p>Regulatory Obligations - with respect to consumer credit and ensuring affordability</p>
Validating your identity at quote and sale	<p>We will validate your identity using the personal data you provide at quote and following sale. We are obligated to complete customer due diligence, and we want to reduce the risk of fraudulent policies being purchased.</p> <p>We use public data such as the electoral role and data sourced from credit reference agencies and insurance databases for this purpose.</p> <p>Discrepancies in personal data can lead to insurance becoming invalid. If we identify this post sale, we will contact you and request that you provide certain documentation to help us validate your identity, this could include copies of:</p> <ul style="list-style-type: none"> - Drivers Licenses - Passports or other Identity Documents <p>This can include sensitive personal data</p>	<p>Legitimate Interest in meeting regulatory requirements related to knowing our customer.</p> <p>Legitimate interest in preventing and detecting fraud and ensuring accuracy in our decision making.</p> <p>Substantial Public Interest – Insurance Purposes</p> <p>Substantial Public Interest – prevention and detection of unlawful acts</p>

Accepting payment of deposit and future payments	If you decide to purchase a product, we will need to process personal data to collect the deposit, full payment or set up direct debits.	Legitimate interest in preventing and detecting fraud and ensuring accuracy in our decision making.
	<p><u>Paying Online or Telephone – Deposits and in Full:</u> Our website meets Payment Card Industry standard for the safe capture of the payment information and for sending it to the payment gateway for your banking provider. We also provide a telephony system for you to enter your details offline. Your payment card information is not recorded in our calls and our colleagues do not have access to it.</p> <p><u>Paying Monthly:</u> If you want to pay monthly by direct debits or by payment card using Continuous Card Authority (CCA) we will capture your bank instructions/payment card data. We use a banking validation services to ensure the accuracy of the bank account information we are given.</p> <p>Please refer to our policy wording and credit agreement for more information about CCA and your rights. You can withdraw CCA at any time.</p> <p>We will retain the payment card for the duration of your policy to support you in future transactions, at renewal, to prevent fraud and to ensure that any refunds which become payable can be returned. You can request a payment card is removed.</p> <p>This will not include sensitive personal data.</p>	Payment is necessary for entering and performance of the Insurance Contract.
		Legal Obligation - Prevention of money laundering
		Payment by direct debit or CCA is necessary for entering and performance of the Credit Agreement.
		Legitimate Interest in performing automatic renewals, performing refunds and Mid Term transactions.
Providing you insurance cover and service	<p>We need to process personal data for the administration of your policy including:</p> <ul style="list-style-type: none"> ▪ Setting up and recording your policy ▪ Cancellation and/or renewal of your policy ▪ Performing midterm adjustments ▪ Providing customer care through email, social media, web chat, and telephone ▪ Handling any issues, concerns, or complaints ▪ Providing access to other policy benefits and services <p>This can include sensitive personal data.</p>	Necessary for entering and performance of a Contract. Substantial Public Interest – Insurance Purposes
Validating your insurance cover	<p>We will process your personal data to validate the accuracy of your insurance. This means we will check any data you provide against existing internal data we hold and external sources of data to ensure the information is accurate and that your insurance is valid. We will discuss this with you if any action is required. This can include validating:</p> <ul style="list-style-type: none"> - Your driving license, driving history, and convictions - Vehicle MOT and servicing - Occupation and vehicle use - Your No Claims Discount status <p>This can include sensitive personal data.</p>	Legitimate interest in ensuring you have valid insurance cover, and we are covering the correct risk. Substantial Public Interest – Insurance Purposes Substantial Public Interest – prevention and detection of unlawful acts

Providing ancillary products	<p>If you purchase an ancillary product, we will share your personal data with the insurer and intermediaries for those products to enable them to provide their services. See section 4.5 for more information on Ancillary Partners.</p> <p>Please note they are controllers for this purpose. We recommend you review their privacy notices which are available in the applicable ancillary policy wording for the product you are buying.</p> <p>This can include sensitive personal data.</p>	<p>Necessary for entering and performance of a Contract.</p> <p>Substantial Public Interest – Insurance Purposes</p>
Managing vulnerabilities	<p>If you let us know about a vulnerability, we will with your permission capture these details and use it to support you. You can withdraw your consent to us processing this information. If that happens, we will remove our internal marker, but we will retain the record for our audit trail.</p> <p>We monitor our treatment of vulnerable customers to ensure fair outcomes are being achieved. We are also required to share details of vulnerability with our service providers where it is relevant e.g. letting our debt recovery service know if you are struggling financially.</p> <p>This can include sensitive personal data.</p>	<p>Consent</p> <p>Legitimate Interest for meeting regulatory obligations.</p> <p>Substantial Public Interest – Safeguarding Economic Interest</p>
Updating Industry Databases	<p>We are required to notify the Motor Insurance Database (“MID”) when insurance is purchased and the Claims Underwriting Exchange (“CUE”) or Motor Insurance Anti-Fraud and Theft Register (“MIAFTR”) of any claim activity.</p> <p>We may need to share this information with law enforcement.</p> <p>See section 4.2 for information about these databases.</p> <p>This can include sensitive personal data.</p>	<p>Legal Obligations – under the Road Traffic Act and Insurance Directives</p> <p>Legitimate Interest – protecting the wider insurance industry and improving accuracy of data.</p> <p>Substantial Public Interest – Insurance Purposes</p>
Claim handling	<p>When you make a claim against your insurance, we will need to process the personal data and may need to collect additional information to provide the services.</p> <p>Claim handling can include:</p> <ul style="list-style-type: none"> ▪ Setting up and administering any claims ▪ Deploying providers to collect, assess, value, or repair your vehicle ▪ Dealing with any legal claims from third parties ▪ Providing you support for legal claims you may have ▪ Instructing medical experts or medical services ▪ Collation of evidence such as CCTV footage, images, reports, witness statements ▪ Managing reinsurance ▪ Settling any financial matters that arise from the claim. <p>This can include sensitive personal data.</p>	<p>Necessary for entering and performance of a Contract.</p> <p>Substantial Public Interest – Insurance Purposes</p> <p>Legitimate Interest – recovery of monies that are payable due to the claim.</p>

Debt and claims debt recovery	<p>If we need to recover any money from you in respect of missed payments or money due to a claim, we will pass your personal data to a debt recovery provider to perform the recovery.</p> <p>This activity includes:</p> <ul style="list-style-type: none"> ▪ contacting you to discuss payment arrangements ▪ setting up payment plans ▪ sharing information with credit referencing agencies ▪ progressing legal action <p>We will conduct legal recovery where necessary and will share personal data with our legal panel.</p> <p>This can include sensitive personal data.</p>	<p>Legitimate Interest – recovery of monies payable under the insurance or finance contracts.</p> <p>Legal claims</p>
Fraud Analysis, Investigation, and Intelligence	<p>We are committed to reducing insurance fraud for the benefit of our genuine customers and the insurance market.</p> <p>We are required to have a framework in place for managing fraud risk and this includes performing analysis, conducting investigations, gathering evidence, and undertaking intelligence activities.</p> <p>We balance our purpose with your privacy, and we consider fraud on a case-by-case basis. It is not always possible for us to provide detailed transparency information about these activities as it could prejudice why we are doing them.</p> <p>We can confirm:</p> <ul style="list-style-type: none"> ▪ We will use the personal data we have collected internally. ▪ We will use external public and private sources of data such as government advisories, the national crime agencies, national fraud databases, social media platforms and other web sources when conducting these activities. ▪ We will investigate all claims made to ensure they are legitimate, sharing concerns with other insurers, databases, investigators, and law enforcement where required. ▪ We use investigation services to support us in gathering evidence in our activities. ▪ We use personal data to profile individuals and fraud networks. ▪ We use automated processing to support these activities but do not make wholly automated decisions. ▪ We will support victims of insurance fraud. ▪ We will share our findings with appropriate authorities and law enforcement and may seek legal remedies. ▪ We will retain fraud information if it is relevant and necessary. ▪ We use specially training colleagues to handle these activities. 	<p>Legitimate Interest – in the protection of you and us.</p> <p>Legitimate Interest – to meet regulatory requirements.</p> <p>Substantial Public Interest – prevention and detection of unlawful acts</p> <p>Substantial Public Interest – preventing fraud</p> <p>Substantial Public Interest – preventing Fraud (sharing with authorities)</p>

	This can include sensitive personal data .	
Quality Assurance	<p>We monitor the quality of our services, and we perform quality assurance activities. This includes:</p> <ul style="list-style-type: none"> ▪ recording some of our telephone calls and monitoring their quality ▪ monitoring customer service through all communication channels ▪ considering any feedback, we receive from you after a transaction or claim ▪ considering feedback received from online review platforms ▪ considering any industry standards and benchmarking ▪ monitoring the suitability of our products and partners and how they are performing ▪ monitoring any complaints and rootcauses 	Legitimate Interest – product and service quality monitoring
	This will not include sensitive personal data .	
Service Communication	<p>We will need to contact you regarding your insurance and our services. This will include updating you about your policy, your claim, and your finance.</p> <p>This can include letting you know about our opening hours, sending updated insurance documents, renewal invite reminders, payment reminders, updated contact details and changes to our services. All these communications will also be available in Your Account.</p> <p>We will send service communications by email, post, and SMS. These communications do not include promotional or marketing materials.</p>	Legitimate Interest – staying connected with you about your insurance
	This will not include sensitive personal data .	
Marketing	<p>We would like to send you promotional offers and details of new products. This includes where we run campaigns with partners. During your journey with us we will ask you to consent to this and you will be given an opportunity to provide us your preferences. Marketing can be sent by email, telephone, SMS, and post.</p> <p>You can opt out of this at any time with your preference centre in the customer portal and through unsubscribe links in our communications.</p> <p>We take reasonable steps to ensure that we do not contact individuals who are registered with the telephone preference service or are on public email or SMS suppression lists.</p> <p>We do not, under any circumstance sell our marketing records to third parties.</p>	Consent
	This will not include sensitive personal data .	

Personalisation	We want to tailor the experience you have with us through personalisation of our services. We consider this within any development or introduction of new functionality.	Legitimate Interest – customer journey and experience
	<p>Examples can include:</p> <ul style="list-style-type: none"> ▪ pre-filling forms for ease of use in the customer portal ▪ tailoring what we show, and our rewards based on your products and needs ▪ remembering you on your account and welcoming you back ▪ this can include using artificial intelligence capabilities. 	
	This will not include sensitive personal data .	
Business Performance and Administration	We monitor the performance of our business through our management information. These activities rarely require the use of direct personal data but may include reference to a claim or policy.	Legitimate Interest – management of our business
	<p>We do this through Management Information (“MI”). We use MI to:</p> <ul style="list-style-type: none"> ▪ track volumes of sales, renewal, transactions, claims ▪ consider our resourcing needs ▪ perform auditing of our finance and accounting ▪ manage issues ▪ make decisions about our products and services ▪ manage manual processes 	
	This can include sensitive personal data .	
Legal or regulatory obligations	<p>We may have to process your personal data to meet our legal or regulatory obligations. In most cases we can use anonymised information but on occasion we do have to provide personal data.</p> <p>This includes complying with:</p> <ul style="list-style-type: none"> ▪ court orders for disclosure ▪ financial or regulatory reporting ▪ dealing with regulatory or supervisory authorities ▪ law enforcement 	Legal Obligation Legitimate Interest – meeting regulatory requirements
	This can include sensitive personal data , but it is assessed case by case and depends on the nature of the requirement.	
Technologies	We do support and use technologies which have artificial intelligence capabilities. This includes machine learning, robotics, and speech analytics. These technologies are used to support activities in this notice. We have a framework for management and safeguarding the use of these technologies. See section 10.	Legitimate Interest – in using technology to improve the customer experience
	We include Cookies within this. Cookies allow us to track a user’s journey, ensure security, and provide user functionality on our website.	Consent
	This can include sensitive personal data .	

Product Development and Innovation	<p>We use personal data we have collected to help us improve or create new products and understand our customers. Where possible we use partly or fully anonymised data to conduct these activities.</p> <p>If we do have to use any personal data, we put in place additional safeguards identified through data protection impact assessments to mitigate any harm to you. We can use artificial intelligence capabilities to support this processing.</p> <p>We do not make any solely automated decisions with profiling about individuals as part of our development activities.</p> <p>These activities can include:</p> <ul style="list-style-type: none"> ▪ Statistical analysis on our pricing and risk models ▪ Monitoring and improving our products ▪ Improving our customers journeys and functionality ▪ Understanding issues and rootcauses ▪ Benchmarking against the wider industry ▪ Enriching the data, we hold <p>This could include inferred or indirect sensitive personal data. In such cases it will be pseudonymised, aggregated or anonymised to create new data sets.</p>	<p>Legitimate Interest - to improve and enhance our services and products</p> <p>Substantial Public Interest - archiving, research, and statistics (with a basis in law) specifically statistical analysis for insurance</p>
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What If I am not a customer?

<i>I was a witness to an incident with your customer, how will you use my personal data?</i>	<p>We will collect your personal data to:</p> <ul style="list-style-type: none"> ▪ help us investigate, pursue, or defend a claim ▪ detect and prevent fraudulent claims ▪ communicate with you about a claim <p>The personal data will be limited to basic contact information along with any statements you make.</p> <p>We might need to share your information with other insurers, legal representatives as part of this process. We will retain your information on the claim. Our claim handlers will discuss with you the steps we need to take and what will happen.</p> <p>This could include sensitive personal data.</p>	<p>Legitimate Interest – establishing or defending legal claims, meeting our regulatory obligations.</p> <p>Substantial Public Interest – prevention and detection of unlawful acts</p> <p>Substantial Public Interest – Insurance Purposes</p>
<i>I am a third party on the claim, how will you use my personal data?</i>	<p>We will collect your personal data to:</p> <ul style="list-style-type: none"> ▪ To manage the claim ▪ Offer and provide services ▪ To validate identity ▪ To communicate about the claim ▪ To manage and resolve any concerns or complaints ▪ To detect and prevent fraudulent claims <p>This notice is directly applicable to you. Please see who we share personal data with and the steps we take to prevent Fraud.</p> <p>This will include sensitive personal data.</p>	<p>Legitimate Interest – establishing or defending legal claims, meeting our regulatory obligations.</p> <p>Substantial Public Interest – prevention and detection of unlawful acts</p> <p>Substantial Public Interest – Insurance Purposes</p>

<i>I am paying on someone's behalf; how will you use my data?</i>	If you are paying for the insurance, the customer will be asked to provide us your name, postal and email addresses, payment, or bank account details, to perform the financial transactions. We will validate any banking information we receive.	Entering and performance of contract.
	Whilst the responsibility will remain with the customer, we will send you communications confirming changes to payments, so you are also aware. You can request we remove your payment information.	Legitimate Interest – preventing and detecting fraud.
	This will not include sensitive personal data .	

Sensitive Personal Data and Conviction Data

We ask you to provide information which the law classifies as **sensitive personal data** for example health information. We can also infer **sensitive personal data** specifically your ethnicity from residency and identity documents. We will also ask you to provide information relating to **criminal convictions** or alleged or actual criminal offences. Our capture of this information is limited, and we restrict how it can be used in our activities.

Where we collect **sensitive personal data** or **criminal conviction data**, we process this data because it is in the substantial public interest to do so for the purposes of arranging and/or advising on contracts of insurance, claim handling and prevention and detection of unlawful acts relating to fraud.

We have a policy to govern the use of **sensitive personal data** or **criminal conviction data in our activities**. This information can be shared externally in limited circumstances as it relates to the activities in this notice.

Children

We are not a provider of services to children and as such we do not need to directly capture their information, we may have to capture incidental information if it is relevant to a claim. We treat data relating to children the same as **sensitive personal data**. We will discuss this with the parent or guardian of the child to ensure that everyone understands how that information will be used and shared.

Safeguarding our activities

We consider risks that are associated with our activities to determine appropriate and proportionate privacy and security safeguards or measures. We consider the state of our technology and user experience to determine what measures should be implemented.

Examples of safeguards includes:

- Following privacy by design and default principles
- Using only personal data in activities where it is necessary
- Undertaking risk assessments, audits, and reviews of our activities
- Aggregating, minimising, pseudonymising or anonymising data to reduce personal data
- Policies, procedures, and standards that govern the use of data
- Using privacy enhancing technology and using default privacy controls
- Having a detailed technical security framework which includes access limitation, encryption, and prevention against cyber attacks
- Having a Data Protection Officer to hold us to account for our activities

Changes to our activities

Our core activities do not change but where a new activity is identified or a change to this notice is needed, we will publish the changes and will make you aware only where the activity is not something you would expect.

4. 1st Central Connect.

If you purchase our 1st Central Connect (telematics) product there are some differences in what we collect and how we process the **personal data** as this product works differently from standard insurance.

We are the Controller and Cambridge Mobile Telematics (CMT) are our Processor. There is shared data collected where CMT will determine the processing and act as a Controller, specifically with regard to enhancing the capabilities such as crash detection. Information about their usage of the data can be found here:

<https://www.cmtelematics.com/privacy-policy/>.

We are not responsible for any processing of personal data that is undertaken by the provider of your personal mobile device. Please refer to their notices and your personal device manuals.

Product Suitability

When you decide to purchase a telematic based product you must agree to your driving being monitored. This includes your insurer being able to track you and your vehicle location when it detects that there is motion. We have implemented privacy defaults into our product to reduce any privacy intrusion, but we strongly recommend that if you are not comfortable with the use of location and tracking services that you consider the suitability of this product for you.

In addition to this notice we: -

Activity	Description	Reason
Send the Sensor to you and activate your mobile application (App)	We share your name and address with the supplier of the sensor device and your details with CMT. This ensures that a device is sent when a policy is purchased, and you can use the App. This will not include sensitive personal data .	Entering into and Performance of the Contract.
Collection of data on the Mobile Application & Sensor	You must download our App on your personal device for the product to work. It is a condition of the Policy. The App along with the sensor is how we collect personal data. The technology is designed to capture: <ul style="list-style-type: none"> • how, when and where your car is driven, • device and sensor information at the time of capture: <ul style="list-style-type: none"> • bluetooth • location • device ID • information related to your driving behaviours such as: <ul style="list-style-type: none"> • speeding, • phone use, • hard braking, • hard cornering, • hard acceleration. The App and Sensor can independently and together collect personal data. We will only receive the data when the two are paired. You can see what is collected in the App directly.	Entering into and Performance of Contract There is a contractual obligation on you to ensure that when you drive the vehicle you have met the requirements of your insurance policy.
	If technical issues are identified, we can force a call out to the application and sensor to help understand the problem and find a resolution.	Legitimate Interest in resolving technical issues for users.
	This will not include sensitive personal data .	

Location Services	<p>We use location services. The personal device will seek your location when it senses movement of the device, and this trigger the device to look for the sensor to pair with. As you use the vehicle it will then record location points. This provides us:</p> <ul style="list-style-type: none"> • GPS Location • Distance travelled <p>If the App cannot locate the sensor, then no recording is made, and nothing is stored or sent to us. The App will record that an attempt to pair the devices was made. We and CMT will not receive your location unless a recording is made. We receive associated information only.</p> <p>Your personal device will record the location attempt and will store the location information. IOS and Android devices store this information on your personal device which you can view at any time. They may present information to you as part of their location and privacy services. We do not control these notifications and do not see them.</p> <p>This will not include sensitive personal data.</p>	<p>Consent from subject to use the location services when the vehicle is in use.</p>
Assessment of driving behaviours	<p>CMT use artificial intelligence capabilities such as machine learning models to help them interpret and assess your driving skills and behaviours. This creates a scoring model that we use in our assessment of your driving behaviours, and which impacts your insurance price. You can see this data in your mobile application.</p> <p>An occurrence of a specific driving behaviour when scored for each trip is called an event. For a trip, each event is assigned a risk assessment score. The overall score is a weighted combination of these.</p> <p>We use this information to inform our models for the insurance. It is this personal data that will impact our automated decisions on how to price your insurance.</p> <p>This will not include sensitive personal data.</p>	<p>Entering into and Performance of Contract for assessment of the driving behaviours and scoring which impact the pricing of the insurance.</p>
Interventions	<p>We use this information to intervene if the data indicates that you need to make changes to your driving. The data we capture can also be used when an event occurs, such as an accident. We will use this data to:</p> <ul style="list-style-type: none"> • intervene in the incident, • progress the claim, • or to act on your insurance if you are driving behaviour falls below our accepted threshold. <p>We will use the mobile application and emails to notify you of the intervention and make recommendations for improvements.</p> <p>This will not include sensitive personal data.</p>	<p>Performance of the Contract</p>

Claims Management	In the event of an accident, we use the data collected to assess the facts of the claim. It supports us in defending claims where you are not at fault.	Performance of the Contract
	We can use the crash detection capabilities to support emergency services and you. Please note that collection of the data captured, and actions taken after are not an emergency service, and we are not an emergency service provider. This will not replace contacting the emergency services.	
	This data may be shared with our legal panel, external supplier, and other insurers in defence of claims.	
	This will not include sensitive personal data .	
Device Tampering	We will use the data to identify and prevent the misuse or tampering with the device.	Legitimate Interest
	This will not include sensitive personal data .	
Product Enhancement	We will use the data collected to improve and enhance the product, user experience and technology capabilities and for statistical research.	Legitimate Interest
	This will not include sensitive personal data .	

If you are not intending to drive the vehicle or use the cover, we recommend you turn off the location services in your device.

We cannot guarantee the accuracy of the technology and the data, we keep this under regular review and work to a statistical accuracy threshold. You have the right to challenge the accuracy of the data.

The mobile application design meets the standards that are set out by Apple (for apple devices) or Google (for android devices) for their application stores. There is notice information available in the App store and you can access the license terms of the application in the 1st Central Connect App.

Data will start being collected the moment the sensor and application are paired for the first time. When you stop using the product it can 72 hours for the data processing between you and CMT to cease.

We will keep your policy in line with our retention statement. We will also aggregate and anonymise data to support our statistical processing.

Who can see trip data in the App?

The technology can distinguish between you and other drivers through the mobile application device ID however there may be occasions when we cannot confirm who was driving. You will be able to see in your application how each driver is driving and how this affects the driving scores.

It is important that you and all other product users understand:

- the sharing of this data in the application is the default setting
- we can make all trip data available to the policyholder as it impacts the insurance cover
- you can manage the accessibility of this information within the mobile application.

We will consider any external sharing of this data with law enforcement or other third parties on a case-by-case basis. We do not sell this data for commercial purposes. Please be aware that we may need to share information with CMT in the administration of the arrangement.

5. How will we share your information?

The sharing of **personal data** is a necessary part of us being able to provide services and protect our customers. We make a commitment to you that we will never sell your data or share your information without a clear reason to do so. This could include sharing data in our legitimate interest. The sharing of data is assessed within data protection impact assessments.

If you need further information about a provider, we have detailed how to contact them following their notices and procedures.

5.1. Credit Reference Agencies

We will perform credit and identity checks on you with a credit reference agency (“CRAs”) such as Experian and TransUnion. When you take insurance services from us, we may also make periodic searches at the CRAs to manage your account. A record of those checks will be held by the CRA. On your credit file you will be able to see those searches by a footprint labelled ‘insurance search.’

We supply your **personal data** to CRAs, and they will give us information about you. This will include information from your application and about your financial situation and financial history. CRAs will supply to us both public (including information on the electoral register) and privately shared credit, financial and fraud prevention information.

We will use this information to:

- Assess whether you can afford to purchase the product
- Verify the accuracy of the data you have provided to us
- Prevent criminal activity, fraud, and money laundering
- Manage your account(s)
- Trace and recover debts
- Ensure any offers provided to you are appropriate to your circumstances

We will continue to exchange information about you with CRAs while you have a relationship with us. We will also inform the CRAs about your settled accounts.

We use CRAs to ensure the validity of the banking information we are provided. This service checks the details with the bank to ensure that the account is valid, will highlight data errors and will confirm that an account is not linked to closed or fraudulent accounts.

If you are paying by direct debit, we may give details of your accounts and how you manage them to the CRA, including records of outstanding debt. This information may be supplied to other organisations to perform similar checks, to trace your whereabouts and recover debts that you owe. ***This footprint can be seen by others and may affect your credit score.***

If you tell us that you have a spouse or financial associate, we will link your records together, so you should make sure you discuss this with them, and share with them this information, before lodging the application. CRAs will also link your records together and these links will remain on your and their files until you or your partner successfully file for a disassociation with the CRAs to break that link.

The identities of the CRA, their role also as fraud prevention agencies, the data they hold, the ways in which they use and share personal information, data retention periods and your data protection rights with the CRAs are explained in more detail at www.experian.co.uk/crain and <https://www.transunion.co.uk/legal/privacy-centre>. We do not use marketing services provided by the CRAs.

To learn more about what information Experian holds about you or to request a copy of their full notice you can contact them at: Experian Limited, Consumer Help Services, PO BOX 8000, Nottingham, NG80 7WF www.experian.co.uk

To learn more about what information TransUnion holds about you or to request a copy of their full notice you can contact them at: TransUnion Information Group, One Park Lane, Leeds, West Yorkshire LS3 1EP www.transunion.co.uk

5.2. Insurance Industry Databases

We will pass and receive your **personal data** from the following insurance databases:

- Claims and Underwriting Exchange (“CUE”)
- Motor Insurance Anti-Fraud and Theft Register (“MIAFTR”)
- Motor Insurance Database (“MID”)

We work in partnership with the Motor Insurers’ Bureau (MIB) and associated not-for-profit companies who provide several services on behalf of the insurance industry. At every stage of your insurance journey, the MIB will be processing your personal information and more details about this can be found via their website: mib.org.uk.

Set out below are brief details of the sorts of activity the MIB undertake:

- Checking your driving licence number against the DVLA driver database to obtain driving licence data (including driving conviction data) to help calculate your insurance quote and prevent fraud
- Checking your ‘No Claims Bonus’ entitlement and claims history
- Prevent, detect, and investigate fraud and other crime, including, by conducting fraud checks
- Maintaining databases of:
 - Insured vehicles (Motor Insurance Policy Database or Motor Insurance Database/MID)
 - Vehicles which are stolen or not legally permitted on the road (Vehicle Salvage & Theft Data or MIAFTR)
 - Motor, personal injury and home claims (CUE)
 - Employers’ Liability Insurance Policies (Employers’ Liability Database)
- Managing insurance claims relating to untraced and uninsured drivers in the UK and abroad
- Working with law enforcement to prevent uninsured vehicles being used on the roads
- Supporting insurance claims processes

The data stored on these databases may be used by certain government organisations including the police, the DVLA, the DVLNI, the Insurance Fraud Bureau and other Insurance organisations allowed by law for the purposes of:

- I. electronic licensing
- II. continuous insurance enforcement
- III. law enforcement (prevention, detection and catching or prosecuting offenders)
- IV. providing government services or other services aimed at reducing the level and incidence of uninsured driving.

If you are involved in a road-traffic accident (either in the UK, the European Economic Area, or certain other territories), the insurer, the Motor Insurer Bureau (“MIB”) or someone making a claim (including their appointed representatives) may search the MID to get relevant information. It is vital that the MID holds your correct registration number. If it is incorrectly shown on the MID, you are at risk of having your vehicle seized by the police. You may check your correct registration number details are shown on the MID at www.askmid.com. Insurers have up to seven days to give the MID your details.

We are responsible for ensuring the accuracy and security of the **personal data** we provide to these databases; however, we have no responsibility for the databases themselves and information provided by other organisations.

If you’d like to know what information these databases hold about you, you can contact them by completing a subject access form available at: <https://www.mib.org.uk/managing-insurance-data/mib-managed-services/cue-miaftr/>

Please indicate in your request which database you are enquiring about and what information you require.

5.3. Financial Transactions

To process financial transactions, we need to share financial information such as your payment or bank account information and transaction details to our payment providers and supporting technology providers. If you would like to know more about them:

Bottomline: <https://www.bottomline.com/uk/privacy-policy>

Verifone: <https://www.verifone.com/en/us/legal>

Payment Standards

We are Payment Card Industry – Data Security Standard compliant. This is externally assessed. This means we have in place appropriate measures to manage and protect your payment card information. Our records contain the last four digits, the name on the card and the expiry date. When we need to use the card to make a payment, we ensure the gateway is encrypted at every stage in order that our colleagues cannot access the data.

We use Semafone as our provider to ensure we comply with these standards. If you would like to know more about them: <https://semafone.com/gb/privacy/>.

5.4. DVLA/DVLA(NI)

We use the MyLicense service from the DVLA. If you choose to provide us your driver license number, we will ask the DVLA to automatically provide details of your driving entitlements, the length of time you have held a driving licence, and valid motoring convictions. This information will be used in our insurance risk assessment of driving behaviour and premium. The information will not be accessible by our Colleagues and is not printed on policy documents.

If you choose not to provide this, we ask you to self-declare the information instead. We will repeat the call out and collection of this information when you are due for renewal to ensure we hold the most up to date information.

The information the DVLA provides us is subject to a set of standards and rules that we must comply with in addition to data protection legislation.

You can find out more about the information they hold at www.mylicence.org.uk.

5.5. Fraud Prevention Databases

We are committed to ensuring we help to reduce fraud in the insurance market. Protecting our genuine customers and our business is critical and therefore we will share data with law enforcement, government, banks, other insurers, and fraud databases where necessary to achieve this aim.

We complete our fraud activities in our legitimate interest for meeting regulatory requirements such as knowing our customer and anti-money laundering provisions as well as in our and your interests of detecting or preventing unlawful acts reducing insurance fraud more generally.

When we respond to a request for insurance or if there is a claim, or when you renew a policy, we will repeat these activities to ensure our records remain up to date and we can make informed decisions.

Due to the nature of our purpose for processing we are unable to share detailed information with you about all our activities. This is so we do not prejudice any current or future investigations.

Identity validation and application fraud

It is important we know who we are providing services to therefore we can request you confirm your identity. In addition, if we have any suspicions that a policy has been misrepresented, we will request that you provide documentation to check the accuracy of the record.

We provide access to a secure portal that the documents can be uploaded to. These will be reviewed, and we will let you know if there is any further action needed. The documents will be retained as part of the insurance record. Data inaccuracy can lead to additional premium and charges being payable.

Identity Fraud

We use technology to support us identifying individuals we suspect of being a victim of ID Fraud. In these cases, we will contact the individual. We can then collaborate with genuine customers or victims to ensure their insurance is valid or in accessing tools to protect their identity.

There is no one piece of information that tell us if someone has been the victim of fraud or is acting fraudulently, but we take a risk-based approach. This does mean that sometimes a genuine customer will be contacted. When this happens, we ensure the outcome is used to improve our approach.

Fraud prevention databases

The databases we use are joint **controllers** of the data. This is data that is collected from across the financial services industry. The **personal data** we share or receive can include your name, address, date of birth, contact details, financial information, employment details, vehicle details and device identifiers such as IP address.

It is important to understand that if you are considered to pose a fraud or money laundering risk or have been involved in fraudulent activity, the data they hold can be used by organisations to refuse services, financing, or employment.

They work closely with law enforcement to prevent, detect, and investigate crime. They may transfer your **personal data** outside the European Economic Area for these purposes. In such cases this will be done in accordance with international transfer mechanisms and safeguards that the UK Government consider applicable.

We are unable to disclose what these databases hold about you, but you can contact them as follows:

Syndicated Intelligence for Risk Avoidance (“SIRA”)

This is provided by Synectics Solutions. Synectics Solutions is a private fraud prevention agency which works with organisations in the fight against fraud. Those organisations include businesses from the finance sector, insurance sector and communications sector. We cannot disclose to you any information we receive from this database. If you would like to know what information they hold about you, you can contact them at:

SAR Department, Synectics Solutions Ltd, PO Box 3700, Stoke-on-Trent, ST6 9ET or DSAR@synectics-solutions.com
<https://www.synectics-solutions.com/Portals/0/pdf/Subject%20Access%20Request%20Form%20V.3.3.pdf>

Credit Industry Fraud Avoidance System (“CIFAS”)

CIFAS is a not-for-profit fraud prevention membership organisation. They are the UK’s leading fraud prevention service, managing the largest confirmed fraud database in the country. Their members are organisations from all sectors, sharing their data across those sectors to reduce instances of fraud and financial crime. They also assist us and our customers by offering protective registrations if they think they have become the victim of identity fraud. If you would like to know what information they hold about you, you can contact them at:

CIFAS, 6th Floor, Lynton House, 7 - 12 Tavistock Square, London, WC1H 9LT www.cifas.org.uk
<https://www.cifas.org.uk/contact-us/subject-access-request/subject-access-request-form>

TransUnion (“Iovation”)

Iovation is a provider of fraud prevention and account authentication services. Their services help us decide whether to accept transactions from electronic devices by analysing device attributes and checking whether they have been associated with fraudulent or abusive transactions in the past. The service also helps verify your identity by registering and remembering devices associated with your account. We will share information with Iovation if we conclude that a device has been used in connection with a fraudulent or abusive transaction. Iovation track your activity over a network of different sites that subscribe to their services.

If you would like to know more about how TransUnion process **personal data**, please see www.iovation.com/privacy. If you want to access the information they hold about you, you can contact them at: privacy@iovation.com.

Lexis Nexis

Lexis is a provider of modules that support our fraud and insurance activities. We use their modules to enrich our data and to validate no claims discounts and provide additional policy insights.

If you’d like to know more about how Lexis will process the data please see www.risk.lexisnexis.co.uk/consumer-and-data-access-policies/insurance. If you want to know access the information they hold about you, you can contact them at DPO@lexisnexisrisk.com.

5.6. Product Partners

To provide the 1st Central Product that is suitable for your needs we have formed relationships with a panel of trusted product partners. We will provide your **personal data** to these product partners depending on what products you have brought.

You should check the policy wording for the products you have purchased to identify the details of the provider. The wordings contain the privacy notices of the provider who is the **controller** and will tell you how they process your information and how you can obtain access to the information they hold about you.

If you purchase the cover, we will pass **personal data** for them to administrate their product, this includes your name, address, and contact information. This can include **sensitive personal data**.

Our product partners are all subject to contracts with us and we require that they only use your **personal data** for the purposes of providing their services. We also place obligations on them to ensure a comparable level of security for your **personal data**.

5.7. Servicing your claim

The purpose of insurance is to ensure you can access services in the event you have an accident. To do this, we use a panel of repairers, engineers, recovery, and salvage services to help you along the way.

Our providers are all subject to contracts with us and we require that they only use your **personal data** for the purposes of providing their services and have a comparable level of security for your **personal data**. When we discuss the steps of your claim with you, we will tell you which provider has been instructed to help you and why.

We instruct suppliers to:

- Provide vehicle recovery from the roadside or home
- Inspect and assess the damage to your vehicle
- Engage repairers to fix your vehicle
- Provide vehicle salvaging when a vehicle is damaged beyond repair
- Provision courtesy or hire cars
- Ensure ownership of the vehicle is managed
- Support us during the weekend and in the evenings
- Manage a claim following an accident in a foreign country
- Provide technology which allows the deployment and billing of repairs and recovery

When a vehicle is deemed a total loss as it is beyond economic repair the vehicle can be passed to salvage agents. We do perform reasonable checks to clear the vehicle of personal items and information. We provide you their details so that you can arrange collection of these. We cannot guarantee that your personal information such as details from your motoring documents like the V5, service or logbooks etc will not be passed on to new owners of the vehicle. We do not expect them to contact you, however this can occur if they require additional information or spare keys.

Courtesy Car

We use Enterprise Rent-a-Car as our provider. We will send over a referral to them containing your name and contact details to enable them to arrange the vehicle for you. Enterprise capture information for their own purposes and are a **controller** of that **personal data**. We recommend that you review their privacy policy which can be found at <https://privacy.ehi.com/en-gb/home.html>.

Others

We may need to instruct other providers to help us such as specialist engineers or repairers on a case by case basis. If this needs to happen we will let you know.

5.8. Legal Panel

Another part of the insurance services we provide to you is to put you in contact with Solicitors who can help you with any legal claims you may have. We also instruct Solicitors to help us defend claims where we are being pursued by other insurance companies following an accident.

Our legal panel is made up of several firms, each providing expertise in an area of law or in certain jurisdictions. Each member of our legal panel is regulated by the Solicitors Regulation Authority and has the same obligations we do under the data protection law.

Personal data will only be shared with our legal panel for the purposes of pursuing or defending legal claims. We will let you know which firm is instructed. When they contact you, they will expressly confirm we have instructed them. If you accept their services, they will become a **controller** of your **personal data**.

They will have their own privacy notice which they will make available to you. If you receive telephone calls from any other law firm who we have not advised you about, please let us know.

5.9. Reinsurance Panel

As an Insurer, we need to have insurance to cover the insurance we provide you. We do this through a reinsurance panel. The panel consists of many companies. Members of the reinsurance panel will never directly contact you. The panel are Data Controllers.

We have introduced privacy by default into our arrangements with the panel. This means that they will never be provided your **personal data** unless there is a specific legal or regulatory reason to do so. If **personal data** does need to be passed to a panel member, the data will be minimised to what is necessary.

5.10. Debt Recovery

If you pay by direct debits and you fail to make payments, we will appoint a debt-recovery agent to support us in collecting any outstanding balance. We understand you may not want us to share your information for this purpose, however we consider this to be in our legitimate interest for recovery of the money payable under your insurance contract. Debt recovery services will be provided information from credit referencing agencies. We may sell our debt to the debt recovery service providers. If we do this, you will be written to. Once this data transfer has occurred the debt recovery service provider will become the Controller of the processing.

We will only share **sensitive personal data** if you consider yourself a vulnerable customer to enable our colleagues to ensure you are treated appropriately.

5.11. Group Companies

Personal data may be shared between the companies in the First Central Group for the purposes of providing its services and business administration. You can find out more about the companies in our Group by visiting: www.firstcentralgroup.com.

5.12. Outsource Partners

We use companies to provide services as outsourcers, for example, we have a contact centre which is provided to us by an outsource partner. If a supplier is an outsourcer, they will present themselves as 1st Central.

We will remain the **controller** of your **personal data** and they will function as a **processor** on our behalf. Our outsource partners are all subject to contracts with us and we require that they only use your **personal data** for the purposes of providing the service and on our written instructions. We require them to ensure a comparable level of security for your **personal data**.

As they are **processors**, we have additional responsibilities to ensure that they are **processing** the **personal data** in accordance with the law, and we conduct regular due diligence and monitoring.

6. How will we communicate with you?

Types of Communications

Service

As an online company, we prefer to communicate by email, however there may be occasions where we use SMS, telephone, or post. It is important we have up to date information for this purpose. These communications will be about your policy or claim. We will communicate with you if we need you to act, to send payment reminders or to remind you about your renewal. Communications will be available in your portal. You cannot opt out of service communications as we consider these essential for you to see and us performing our contract with you.

Survey and Feedback

We provide opportunities for you to provide feedback on our services. Our surveying is used to help us to improve the process or product we are offering. You do not need to participate in these surveys. Surveys can be emailed or appear in online portal if you use our online services. If you do not wish to receive surveys by email, contact us.

Marketing

Our marketing communications are only sent to customers who have consented to receive these. All our marketing contains a link that allows you to unsubscribe at any time and you can manage your preferences in your portal. Marketing promotes new products or promotions, offers rewards or competitions.

Modes of Communication

Telephone Calls

We make and receive telephone calls through our contact centre. We do record a sample of our telephone calls and a notice of this is given at the outset of a telephone call in our messaging. If we contact you by telephone and there is no response, we can leave a voicemail, but we do not do this every time. We do have services available for accessibility purposes. We do transcribe call recordings for use in analysis activity to help us improve how colleague communicate with you.

Web-Based Chat

We provide chat functionality on our website. This includes webchat, social channels and what's app messaging capabilities. We do have a chatbot which can support with locating information on website and help to complete online actions. We also have Colleagues available where your questions cannot be supported by our chatbot.

7. Cookies

There are two types of cookies we use, those that are *strictly necessary* or those that are for *tracking or targeting*. Strictly necessary cookies are those we need to make the website function, keep it secure and detect malicious activity. These cookies also give us functionality to remember you within any visit to our site. They help us tie together your web experience together as you move from page to page, remembering your inputs from the previous page. Strictly necessary cookies will automatically be enabled. You can manage your preferences on our website.

These can include: -

- *Accelerated Mobile Pages ("AMP")* - AMP allow for pages to load more quickly on a mobile device by allocating a client ID to that device where the web page had been loaded before.
- *Iovation* – we use these cookies to prevent and detect devices associated with fraudulent or other malicious activity. JavaScript collects information about the attributes of your device, such as IP addresses, device type, browser type, screen resolution and operating system. This information is shared with Iovation Inc, for fraud prevention and account authentication purposes. For more information about Iovation, please see www.iovation.com.
- *Egain & Genesys* - These cookies are used in our web chat service; it enables our handlers to see which pages you interacted with to better support your questions when using this service.

Tracking and Targeting cookies are those that provide further functionality to our website but will also enable us to monitor how our website is interreacted with and personalise the journey. These cookies can be session or persistent meaning they will either expire when you leave the site or remain active for you to return to the site and recall any information you entered. This includes:

- *Google and Adobe Analytics* - these allow us to monitor how users interact with us. We use services provided by Google to do this including Google's Remarketing and Advertising Reporting Features. If you require further information or wish to opt out of Google Analytics Remarketing and Advertising Reporting Features, then please visit [Google Opt Out](#)
- *SessionCam* - this has been developed by SessionCam LTD. SessionCam will record mouse clicks, mouse movements and page scrolling. It captures the IP Address and Policy Reference only. The recordings are used to improve our website, detect functionality and security issues, and support us in concern and issue resolution.
- *Optimise media* – Optimise help us with our digital marketing. The data collected by these cookies is anonymous.
- *Optimizely* - uses persistent cookies to uniquely identify visitors, track and attribute their actions to experiments and personalisation campaigns, and deliver consistent experiences across sessions.

You can also choose to disable tracking and performance cookies in your browser. See our Cookies notice for more information. We do not retain cookie data for more than 24 months.

8. Security

Our customers are at the heart of the services we provide; therefore, the security of your personal data is important to us. We have put in place organisational and technical measures to protect your information from unauthorised access, use and loss. We safeguard your privacy and will continually monitor our measures, updating our approach as new technology and industry best practice becomes available.

Site security

We ask you to set a unique and strong password to help us protect your information in the portal. This password is used to access your policy information and documents online. If you have forgotten your password or email address, you can retrieve them on the Account Recovery page.

To protect your information, we use the industry standard Secure Sockets Layer ("SSL") 128-bit encryption technology to ensure that all your personal and transactional information is encrypted before transmission. Depending on your browser you should see a closed lock or unbroken key in the bottom left-hand corner or in the URL bar to signify that SSL is active and you are in a secure area of our site.

We aren't responsible for the privacy policies and practices of other websites, even if you access them using links from our website and we recommend that you check the privacy policy of each site you visit.

Information Security Management

We are ISO270001 Information Security and Payment Card Industry Standard accredited. These external accreditations help demonstrate that we have in place adequate and appropriate security controls to protect the **personal data** we collect, process and store. We also operate a cyber security framework in accordance with industry practice to reduce the risk of cyber-attack.

9. International Transfers

The information we hold about you is encrypted during transfer and at rest. It is stored securely in private dedicated server environments within the UK and EEA. Some information may be stored on servers outside of the UK and EEA. If your information does need to be transferred or stored outside of the UK or EEA for us to perform our activities, we will ensure that this is done securely and in compliance with the law.

We have put in place a standard which sets out our approved countries for transfer. These countries must have in place adequate frameworks and legal protections for our customers. We will use mechanisms such as the approved standard contract clauses or international data transfer agreements recommended by the authorities when performing these transfers. Countries include but are not limited to: Guernsey, Gibraltar, South Africa, and Ireland. If you would like to know more about international transfers, contact DPO@1st-central.com.

10. Artificial Intelligence

We do use Artificial Intelligence (AI) capabilities whether integrated into the technologies we use or as standalone technology. We use the capabilities to aid in our daily operations to benefit you and our colleagues. All usage of these technologies is subject to assessment and oversight by our Data Protection Officer.

We are committed to: -

- offering explainability and transparency where the capability makes any decision about you.
- ensuring fairness through human oversight.
- using secure, safe, and robust capabilities that meeting legal and industry standards.
- having governance and accountability for our usage at senior levels.
- offering redress and contestability for any wrongdoing.

11. Wholly Automated Decision Making

To provide our services we make wholly automated decisions that will involve profiling. We evaluate certain personal aspects about you such as your economic situation, personal preferences, driving behaviour to make these decisions. We make these decisions as it is necessary to entering and performing the contract, to meet regulatory obligations and prevent and detect unlawful acts.

We do this to:

- a) Determining insurance risk
- b) Determining affordability
- c) Detect and prevent unlawful acts – fraud

Where we conduct these activities, we are required to inform you of the type of information we collect or use in creating the profile or making the decision, why this information is relevant, what the likely impact is going to be/how it is likely to affect you.

Please be aware that this does not mean we are required to disclose our actual algorithms or intellectual property such as how the assessment prices our products but can provide meaningful logic to help you understand the decision-making process.

a) Determining insurance risk

The assessment for providing motor insurance is a determination and scoring of factors in two categories. Firstly, factors about an individual or individuals proposed to be driving the vehicle and secondly factors about the vehicle itself. Each insurance company has defined what risk profile they can insure and what factors they are looking for. This allows for us to provide products that can meet the needs of the customer. You provide us these factors when you obtain a quote from the price comparison website. This is a necessary assessment for entering the insurance contract.

The factors we collect and use to create a driver and vehicle assessment include:

- The date you and additional drivers passed their driver's test
- Yours and any additional drivers - driving history
- Yours and any additional drivers - claims history
- Occupation and use of the vehicle
- The type of vehicle being covered
- Modifications and safety
- The age of the vehicle
- The value of the vehicle
- The location of the vehicle during the day
- Storage of the vehicle overnight

For example, we ask you how long you have been driving, or how many accidents you have had in the last 5 years, from this we can draw inferences as to your driving experience. The less experience you have may mean you are a higher insurance risk. We will ask you the price of the vehicle, where it will be parked and how it will be used as this can help us to consider security of the vehicle and the levels of cover needed to protect the use of it.

Different makes and models of cars can vary in features or have modifications. If an older vehicle is damaged it can be harder to source the parts, newer vehicles may have more sophisticated technology requirements.

All the factors are scored and from this we can determine the cover level, the product, and our pricing. If the scoring profile goes outside our threshold, then a consequence maybe that we cannot offer you cover as we do not have a product to meet your needs. This does not mean that you will not be covered with another company, simply that we have determined the risk is not suitable for us.

We only consider information relevant to the decision-making process for providing motor insurance. We do not ask for information that is unnecessary. For example, we do not need to know about accidents you had 20 years ago as this would not help us understand your most recent driving experience.

b) Determining affordability

We are a consumer credit provider. This allows us to offer the ability to pay for insurance in monthly instalments. We are required by regulation to conduct affordability assessments for every applicant to offer this service.

We do this at the same time as determining the insurance risk to provide you a complete quote with payment options and repeat this assessment when changes happen midterm and at renewal. For this assessment we use personal data we receive from credit referencing agencies, specifically the credit score, judgements, and any defaults, along with your payment history to determine whether our financial product is suitable for you and your creditworthiness. If you have several defaulted accounts, we may not consider it responsible to accept a credit application therefore we will offer a pay in full option only.

c) Detecting and preventing unlawful acts – Fraud

We do this at the same time as determining the insurance risk. Decisions at this point will be made using external sources of data. For details of those external sources please refer to the how we share your data – Fraud Prevention section of this notice. The decision made will also take into consider publicly available information issued by the government and by fraud prevention enforcement services.

We are unable to provide information about the rules and logic we apply to the detection and prevention of unlawful acts as to do so would prejudice the purpose of the activity.

Safeguarding our wholly automated decisions

We use recognised actuarial models that prevent errors, bias, and discrimination. We regularly analyse and monitor these models to check the quality of the decisions being made. This is closely monitored against the wider insurance market.

We recognise that inaccuracies of data can occur therefore we have put in place safeguards and processes to review the decision and to correct inaccurate data if identified. It important that you provide us an accurate representation of your needs. As these are wholly automated decisions you have the right to request human intervention. We will consider your point of view or challenge to the decision, however a right to request a review does not mean we are required to change our decision.

Third Parties

We use information obtained from third parties in these processes. They each provide certain data sets that validate, enrich, and support the data you have provided. The third parties are documented in this notice. Each of these third parties are Data Controllers. We are not responsible for the accuracy of the data they hold and provide us. If you would like to know what they hold about you can find out more by contacting them.

12. How long will we keep your information?

We will only permit identification of you for as long as long is needed for us to perform our activities, meet our legal and regulatory obligations, defend, or pursue legal claims, in our legitimate interest or where fraud has been assessed. The **processing** we undertake in our legitimate interest for development of our services and products uses minimised data and where possible uses anonymous information as standard.

Our longest standard retention for Motor is 25 years but there is information that could be retained indefinitely. This is limited but would relate to lifelong claims, specific legal obligations, law enforcement or fraud activities.

13. Your Rights

The law provides you rights, these are not all absolute rights, and each request will be reviewed and responded to dependent on the circumstances. We will of course do our best to help you where we can. When we receive a request, we may need to confirm your identity and ask for clarification of your request.

You can exercise these rights directly to our **Data Protection Officer** by email at DPO@1stcentral.co.uk or in writing to our registered address.

13.1. *The right of information*

This right enables you to be informed about the collection and use of your **personal data**. We take a layered approach to providing this information. You were directed to review our basic privacy notice when you were purchasing your cover, and we provided a shorter version in your policy wording. This document is our full notice.

13.2. *The right of access*

This is more commonly known as submitting a 'data subject access request.' We recommend you put this request in an email. This right enables you to obtain confirmation that your **personal data** is being processed, to obtain access to it, and to obtain other supplementary information about how it is processed. We recommend that you review your customer portal, as much of the information we hold is available there.

We will conduct reasonable and proportionate searches for information. There may be information that we cannot disclose. If this is the case, we will explain our decision and the lawful exemption on which we are relying. We have 30 days to respond to your request. We can refuse to accept requests.

13.3. *The right of rectification*

If you see that any of the **personal data**, we hold about you is inaccurate, you can ask us to update it by contacting our Customer Services team. You can also update information directly in your customer portal at any time. We have 30 days to rectify the data.

13.4. *The right of erasure*

You have a right to be forgotten, but this will only apply in certain circumstances. If these circumstances are not present, we will take steps to record your request and ensure that at the correct time your information is erased, we will cease any marketing. We will also suppress your **personal data** in order that no further **processing** can occur using your information.

We often receive requests to have payment cards removed from our records. When you purchase a policy, you are made aware that your payment card will be retained for the life of the policy for several reasons. This means we cannot delete the card. There are steps we can take to ensure the card cannot be used for automatic payment.

13.5. *The right to object to **processing***

You have the right to tell us to stop marketing to you and you can object to **processing** activities where we do not have a legitimate interest to conduct the activity. We have made it so you can manage your marketing preferences at any time in your customer portal without needing to contact us.

13.6. *The right to restrict **processing***

You have the right to request restriction or suppression of your **personal data**. This is not an absolute right and only applies in certain circumstance. For when to exercise this right, please visit the website of the Information Commissioner. We will respond to any requests within 30 days.

13.7. *The right of data portability*

You can obtain a reusable copy of the information you provided us within your customer portal, this can then be used for your own purposes. We aim to provide the portable data within five days of your request, but we do have 30 days.

13.8. *Rights relating to automated decision making*

You have a right to request, that an automated decision with profiling which has a significant or legal effect, is reviewed. The most common reason you may make this request is if you believe the data, we have used is inaccurate. You can do this by contacting our Customer Service team who will investigate this matter for you. If they cannot resolve your query, then we have 30 days to provide a formal response.

14. Concerns

If you are unhappy with how we have handled your **personal data**, you can raise concerns with our Customer Services team or the **Data Protection Officer**. Each concern will be investigated and responded to within 8 weeks. You can contact our Customer Services team on 0333 043 2066 or the **Data Protection Officer** by email at DPO@1stcentral.co.uk or in writing to **Data Protection Officer**, Capital House, 1-5 Perrymount Rd, Haywards Heath, RH16 3SY.

Following this, if you remain dissatisfied, you can escalate your concerns to the Information Commissioner's Office as the UK's independent body empowered to investigate information handling practices. You can visit www.ico.org.uk for more information about this.

15. Definitions

These are the key terms used in this notice with their legal definitions:

Controller	The natural or legal person, public authority, agency, or other body which alone or jointly with others, determines the purposes and means of the processing of personal data.	Personal Data	Any information relating to an identifiable natural person. They can be identified, directly or indirectly, by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that person.
Processor	The natural or legal person, public authority, agency, or other body which processes personal data on behalf of the controller. They do not determine their own processing activities.	Special Categories of Personal Data	This includes data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, health data or data concerning an individual's sex life or sexual orientation, and the processing of genetic data or biometric data for uniquely identifying an individual.
Subject	The legal person that the personal data is about, for these purposes this is "You."	Conviction Data	The data relating to any motoring related convictions that the subject has disclosed on their insurance application.
Legal Basis	The legal basis which the Controller relies on to undertake its processing of personal data as guided by the law Including: <ul style="list-style-type: none">▪ Legitimate Interest▪ Consent▪ Entering into & Performing a Contract▪ Insurance▪ Legal Obligation▪ Public interest▪ Vital interest	Processing	means any operation or set of operations which is performed on personal data or on sets of personal data, whether by automated means or not, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.